

NH Maple Association Board Meeting 2-2-2017 Concord NH Farm Family building rev 2

Meeting started 6:03pm

Board member attending

Jim Fadden, Bruce Treat, Sarah Fisher, Ben Fisk, Jeff Moore, Steve Roberge,

Nick Kosko, Dale Smith,

North American delegate Dave Kemp

Visitors: Jimmy Fadden, Rusty Colby, Bill Eva, Dean Wilber

Election of the officers was asked to be postponed until later in the meeting – all agreed

Regional Meetings

Dale develop an agenda, encourage discussion with the small producers and ask about new technologies

Jim Fadden to attend Orford meeting and Lancaster meeting

Nick Kosko to attend Tamworth meeting

Steve Roberge to attend Westmoreland meeting

Dale Smith to attend Henniker meeting

Discussion on brochures

Currently only three members have signed up for the brochure. Not enough people signed up so it will not be run. Suggestions is to go generic and add the member names at the end or refer all to the NHMPA web page. Jeff and Ben to put a draft together for review

Containers

Currently the Association is slow getting jugs from Bacon. Many broken promises at this point. Pints are the main concern at this point. We currently have about 1000 cases of jugs to get the Association through the beginning of the season and to August.

Current container distribution. Lost the container dealer in Colebrook. Looking for someone else in that area.

Potential new dealer Rubin Somero of New Ipswich

Bruce Treat made the motion to have Rubin Somero a new dealer. Nick Kosko seconded.

All voted in favor of Rubin being a dealer

Discussion to make dealers pay up front over time. Dealers to pay on delivery or within 30 days

Need to do a complete physical inventory of the jugs

The new jug design No label wrapping, Red font does not work. Ben's opinion is do not touch the current version as the association has already branded that container.

Value added containers

Will become part of the dealers inventory. Candy boxes, 2 sizes 5 weeks lead time \$3491 per size. Ben to allow the association to use his box die. Ben will order the boxes 20,000 pieces as well he will order the labels for the granulated sugar containers. Total tab for both box types and stickers approx. \$9000

Ben made the motion to spend \$9000 toward value added packaging

Jeff Moore seconded the motion All were in favor

Ben promised they will be available for this season

Felker Award

15 schools submitted application

5 Individuals

\$2000 first prize. For each group

Looking for mentors to help the teams. Please speak up if you are willing to help

Working with Debbie Cox and Ag in the class room

Dale to email Gabriel Hannu's information to get him a plaque for his past entry. It was missed at the last meeting. Mike Moore to obtain the plaque.

North American / IMSI

What is the tally of the discernments? NH pays more per member than most members. Dave Kemp to work with the groups to better understand how the membership pay structure works.

At this point there is no payment owed to the IMSI that the delegate is aware of

The North American is owed dues for 2016 and 2 years' worth of penny per container.

Monies owed to the North American	
Penny per container (past 2 years)	\$2684.80
Dues for 2016	\$1636.00
Total due to the North American	\$4320.80

Motion made by Jim Fadden to pay the total amount.

Dale Smith seconded the motion

All agreed to pay

Dave Kemp presented a budget for attending the North American and IMSI conferences

Totaling \$2475.25

Motion made by Steve Roberge to raise \$2500 to cover Dave's expenses

Ben seconded All agreed.

There is a need for volunteers to help with the organization of the 2018 Maple conference in Concord. This events showcases NH and we encourage all to help, even if it's a little. Lots of hands make easy work for all.

Bruce to develop and distribute a stipend policy

Anything exceeding \$600 the recipient will receive a 1099 tax form

Fair committee

Ben does not want to be the chair person but is willing to help The chair person will need 25 days minimum to get things going

Fair managers will be needed for all fairs

The publicist

Discussion of hiring a publicist- need to start looking for someone to help, Maple Weekend will be here soon. Need to understand what the role includes. Ben willing to review current advertising and will make recommendations. Review TV station adds Chris Olsen.

There was a discussion about the need for a part time Executive director. Can the association afford it? How do we go about getting one? It is tabled for now.

Election of officers

Steve Roberge is willing to be the secretary. Many other board members have offered to help with the task.

Fair Committee- Jeff Moore has offered to lead the charge but will need some help.

Motion made by Ben Fisk to make Dale Smith the Vice President seconded by Dave Kemp

All agreed

Motion made by Dave Kemp to make Steve Roberge the secretary, Seconded by Nick Kosko

All agreed

Motion made by Nick Kosko to make Bruce Treat treasurer, seconded by Dave Kemp all agreed.

Need to discuss Chris Olsen if he would agree to stay as promotions chair.

Next meeting May 18th 2017 the place is to be determined.

Meeting adjourned 9:04

All approved