2018 North American Conference meeting

Meeting at Hutchinson’s in Canterbury on 6-10-2017

Attendees: Roy and Mary Ellen Hutchinson

Edi and Dave Kemp, Liz Bascom, Sue Folsom,

Rusty and Aggie Colby, Don and Barbra Lassonde, Jeff Moore, Dale Smith

Conference dates:

 Friday: Oct 26 2018 Taste of NH, Directors meetings

 Saturday: Oct 27, 2018 Companion tour,

 Sunday: Oct 28, 2018 Technical sessions, Banquet

 Monday: Oct 29, 2018 All day tours

All italicized text are notes from the meeting on 6-10-2017

Discussions:

**Committees**

 **Hotel: (Mary Ellen and Roy Hutchinson) $4000**

 Table decorations 10 people to a table, 400 for the banquet

$4000 for the entire use of the center

 Meals will be discussed in the June 2018 time frame

Have one night where the guests eat on their own, develop a list of places to go.

 Have 75 rooms reserved at the Conference center and another 40 are available at their other facility

  *Mary Ellen to make sure we have rooms reserved for room for Friday*

 **tours**:

 Sue F to check on state house tours *not available*

 Dale S to check on touring the race track *working with people in Texas*

 *Sanborn Farm Saw Mill Farm MaryEllen to investigate*

 Larry Moore Farm

 *State Library not open*

 *Historical society $7 per person*

 *Kimble Jenkins Estate no interest*

 *Franklin Pierce homestead Still questionable*

 *Warner has multiple museums, Telephone, Nature, Indian*

*Lettuce Farm Lef Farms Green houses Jeff Moore to talk with them about possible tour*

*Huntinton Green houses Jeff Moore to talk with them about possible tour*

*Swenson Granite quarry need someone to talk to them*

Companion tour: (Rusty and Edie)

 Shaker Village Concord down town Sat 27 needs volunteers for this

 Shaker Village people *$13/person tour lasts 1.25 hours*

 *Preliminary Companion tour Shaker village –lunch- Telephone museum- Nature museum*

 *Barbra Lassonde has the connection to the telephone and Nature museum*

*Full day tours will be on Monday Oct 29,2018*

 **Entertainment**: $1000

 Discussion about a special welcome event for the sponsors and vendor

 Talk to Ben Killiam bear cub guy part of the taste of NH

 Commissioner Steve Tayler has a good talk on barns

 The Friday of the event will be a directors meeting need food and entertainment whether that’s a speaker or music

 Don L offered to help with the entertainment

 *See what is happening at the Center of Arts during the convention time*

 *Silent auction will end before the Sunday eve banquet monies go to the research fund of the North American Maple Syrup Council (the organization that produces the Maple syrup digest)*

 *In June of 2018 Edi to work with the downtown committee to get discount vouchers need to remind them in Dec 2017*

 **Transportation: $2000 per bus per day need 5-6 buses for the event**

 Edi has been investigating busses for the tours.

 Look at coaches used at the Hopkinton Fair

 Don L to talk to Primire Bus in Warner in 2002 it cost $10,000

 Hotel does offer a shuttle service from the airport

 *Remember to think about small passenger vans if need be*

 *Trolley to down town Concord Mary Ellen to talk to them about making a special stop at the convention center at certain times for people to get to downtown Concord easy*

 **Registration: (Liz Bascom chairperson, Sue Folsom)**

Name tags to be similar to Vt

 Liz and Sue will develop a format

 *Sure to work with Dred on NH info to take to the 2017 convention*

 *Dept of tourism offers grants maybe we can get one. Barbra to look into.*

**Gift bags (Edi Kemp chairperson) $300**

 Edie to create a begging letter. Needs help in creating that letter.

Talk to Steve R about contribution and sponsor letters

*Dale to talk to Steve Roburge about “contribution letter”*

***Gift bags were donated by Farm Family***

Lindt chocolate

 **Vendors: (Dave Kemp chairperson)**

Peter Haas will be a vendor

 Farm Family wants a table and will sponsor a break

 Dale to talk to Brad Gillian about past cost per sq foot

 *Dale to talk to Brad about how much they had charged and the approx. number of vendors*

 **Decorating: (need chair person) $300**

**Sponsors: (need chair person)**

 **CDL wants to be a premier sponsor**

Create this it’s own committee

Talk to Heritage Harley

 Look at the Farm and forest for potential sponsors

 Talk to Alex Roy (Common man) to see if he’s willing to donate

 Everyone please think about potential sponsors

 **Program and Signage:**

**Advertising: (need chair person) $1000**

*Maple Digest, Maple news*

 *Barbra offered to write up article for Maple Digest*

 *Magnets – MaryEllen to get prices and design done*

**The program book $2500**

*Dale to get book layout software from Brad at Leader*

 Advertisers

 **Technical sessions:**

 Talk to Lucian to see if he would be willing to be the interpreter

 Talk to Kathi Hopkins about running the tasting / grading seminar on the Thursday before the conference (See if Steve R has this connection)

 Maple mead Moonlight Sap House Meadury

 Dr. Martha Carlson, newly written book on the vanishing sugar maple.

 Craft Beer

 **Contests:**

Mary Ellen to talk to Mike Moore to see if he is willing to chair this event

 Get the IMSI score sheets

 Brian F willing to chair the photo contest

 Liz B is making a twisted maple table runner to be raffled

 **Silent Auction: (Liz Bascom to chair)**

 **General:**

Artifact room; Brian Folsom to chair

 **Helper ID apparel $400**

 Apron, dark green, with NHMPA logo

**Discussion points:**

Preconvention Sue to see if she can get the foldout display to take to the Quebec convention

 Develop information flyer for the Quebec conference

 Need information on the Wed and Facebook

 Fix the platform of the web so the whole page shows on the phone

 Research fund- silent auction - Liz is willing to help but would like someone to chair

 Need items to have auctioned off (maybe league of NH craftsmen are willing to donate)

 Talk about menu items omelet

**Actions:** consolidation from above

*Mary Ellen to make sure we have rooms reserved for room for Friday*

Talk to Steve R about contribution and sponsor letters

*Dale to talk to Steve Roburge about “contribution letter”*

*Lettuce Farm Lef Farms Green houses Jeff Moore to talk with them about possible tour*

*Huntinton Green houses Jeff Moore to talk with them about possible tour*

 *Dale to talk to Brad about how much they had charged and the approx. number of vendors*

 Everyone please think about potential sponsors

 *Dale to get book layout software from Brad at Leader*

*Magnets – MaryEllen to get prices and design done*

*Completed actions*

 Dale S to talk to the Armish (Sunrise) about how is the best way to get information to those people complete advertise in maple news and the maple digest

**Next meeting**

at Roy and Mary Ellen Hutchinson’s 290 Hackleboro Road, Canterbury

Aug 26, 2017 at 10:00

The current committee members are:

Roy and Mary Ellen Hutchinson, Edi and Dave Kemp, Liz Bascom,

Brian and Sue Folsom, Rusty and Aggie Colby, Jeff Moore, Larry Moore, Don LaSonde, Anne Boviert,

Dale Smith

Lunch:

 Edi cheese and Ham

 Moores tuna salad

 Colby’s turkey and lettuce

 Dale (good) Roast beef

 Mary Ellen Rolls

 Anne drinks

 Sue desert

 Liz chip and brownies

If others are good cooks more deserts are a good thing.