NHMPA Board of Directors Meeting Minutes

Sunday Sept 13, 2020 7:30pm via Zoom

Board Members present:

Bill Cheney Director David Kemp Vice President

Darrell Fisk Director

Sue Folsom Treasurer – Zoom host

Nick Kosko Advisor to the Board

Absent:

Chris Olsen Director

Win van Mourik Director - joined at 8pm

Guests:

Brenda Noiseux

Brad Presby

The meeting was started at 7:33pm

**Promotion update from Brenda** - Brenda reported on the promotion with the radio providers to run ads the week on November 16th. They are all locked in. Still need to get the wording of the ads done and Brenda will do that. The Big E and the State Dept of Ag were setting up a website presence and offered links to the NHMPA website. Discussion centered on how to provide a list of members who were interested in having outside contacts through this option. Having a Marketplace link on our homepage for anyone directed from the Big E or the State Dept of Ag would provide an easy way for those interested parties to find a consolidated list of producers who had products available. Brenda thought it could work. Further discussion revolved around how to get it out to members to sign up and if we could have it done for free from our web company. Darrell made a motion to create a list of members who want to participate and update the list monthly. It was seconded by Andy. It was approved by Sue, Dave, Bill, Darrell and Andy. Brenda noted she was able to get the Felker winner interviewed and a press release will be going out the coming week.

**Minutes from 7/28/20** – July 28, 2020 Dave asked for a motion to accept the minutes that were sent out. Darrell moved the motion and the following voted to approve: Darrell, Andrew, Bill, Dave and Sue.

**Financial update** – Sue sent out a Profit and Loss as of today and we are in good standing. It was stated that there is about $40,000 in open receivables that will come in during Oct, Nov and Dec. Also with just the regular monthly expenses we should finish the year in the black.

**Museum move 9/25 -** Will happen at 9am at the Rocks Estate in Bethlehem. Dave invited anyone who had the ability to join us to come help out. Brad will contact Nigel about what equipment he should bring. Dave mentioned we would need a cut saw and Sue said she and Brian will rent a cut saw.

**Carlisle entries** – Dave recapped the changes we made to the rules so we could have a Carlisle contest this year and he rounded up all the entries. Dave emailed a master list to Sue and Steve Roberge will do the judging with another person from Pennsylvania.

**Website housekeeping** - Win had no update but has had obligations that have kept him from being able to do much so far. He is hopeful in the near future he can remedy that and do some cleanup.

**Containers** – Dave asked Sue about any concerns she may have but she said the orders have been going out regularly each week. Bill commented that in years past there was historically a set order of who got their orders when but this year has been different. There was discussion about how or why that may have been happening. Bill said he’ll check with Bacon on this next year to see what’s going to happen. Bill spoke to Artisan Printing about glass but had no answer about whether they would enter a royalty program. And he said Bacon was not ready to talk with Bill about that at this time either. Win would like to know about candy boxes. Sunnyside has candy boxes and possibly Somero Maple Farm. Darrell mentioned he thought we should add another candy box size like the one called the Santa box. Darrell suggested we ask the membership about interest in the boxes and glass containers. Also who has them and for how much. Dave suggested we could list the dealers and what they have for sale beside containers to be purchased.

**Other business** – We have a date for the annual meeting of January 23, 2021. We had booked that date last year at the end of the 2020 meeting at the Common Man.

Homework for the board - What should we do about speakers for that date? Should we look for someone to speak about Marketing? We need to think about this now so we can get someone before they are committed to other meetings. Dave thought maybe we could get someone from Proctor.

Sue informed the Board that she has looked into what our steps would be to change the organizations status of from a 501c6 to 501c3. She was contacted by a lawyers office through a referral from the NH Bar Assn and would hear more in about a week.

Dave made a motion to adjournment at 9pm - Bill seconded. Approved by - Bill, Sue Dave, Darrell , Andy.

Respectfully submitted,

Sue Folsom

NHMPA

Treasurer