

The Gathering Tank

A Newsletter of the New Hampshire Maple Producers Association, Inc.

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Summer 2021



PAPPAS VISITS NHMPA

Congressman Chris Pappas made a socially-distant visit to Folsom's Sugar House on Thursday, April 1. He visited with NHMPA members and discussed the importance of maple production to the state's Main Street economy and sense of community.

SUMMARY

ANNUAL MEETING HELD MAY 22

The Association held its Annual Meeting on Saturday May 22, at The Common Man in Plymouth. This was the first in-person event since the coronavirus pandemic, and attendees were treated to the usual ambience and delicious menu from The Common Man. Highlights of the Annual Meeting included the election of a full

[see Meeting, page 2]

AWARDS

CARLISLE TROPHY AWARDED

As interesting as 2020 was, there was at least one thing that was not affected: the sap running from the trees. Because there was still sap, that meant sugarmakers still did what they do, so there would still be a Carlisle Award to win.

[see Carlisle, page 3]



ARE YOU ON THE NHMPA WEBSITE?

Make sure your listing is updated with your product offerings, your hours of operation, and more. And don't forget to include updated photos!

2021 NHMPA Board of Directors

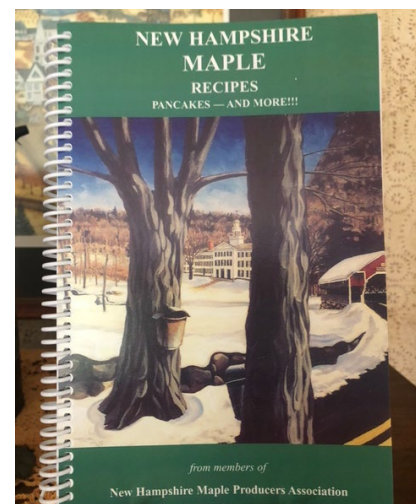
Check the
website for
contact info!



Pictured: Vice President Andrew Chisholm, Treasurer Sue Folsom, President Dave Kemp, Andrew Mattiace, Bud Taylor, Doug Byam, Darrell Fisk, and Charlie Hunt. Missing from photo: Secretary Alicia Powell and Chris Olsen.

HEY NHMPA – WHAT’S COOKIN?!

Is anyone interested in having the NHMPA Cookbook reprinted? Any suggestions for updates? How many would you be interested in ordering to sell in your sugarhouse next year? Would you sell them every year? If interested, email info@nhmapleproducers.com.



Meeting, continued from page 1

slate of Board members for both the Association and the Maple Museum as well as the presentation of the Carlisle Award.

Reports were given by VP Dave Kemp and Treasurer Sue Folsom as well as from the Container Committee and Fairs Committee. Debbi Cox from NH Ag in the Classroom presented an update on her organization’s work with the maple industry over the last year, including the results of the Tucker Mountain Challenge.

Attendees approved the budget for 2021, and minor revisions were made to the bylaws.

Before lunch, those in attendance got to hear from Kate Ziehm of the Morning Ag Clips/Farmhouse Communication, the Association’s new marketing/ publicity partner. After lunch, David Moore from UNH Extension discussed his work on trying to harvest sap from trees other than maples.

The end of the meeting saw the presentation of raffle prizes and the coveted Carlisle Award. Flip over to page 3 to see who won!

Are you following NHMPA on social media? Keep up with us for content to share with your customers. We are sharing IMSI content that you can share too!



@nhmapleproducers

Carlisle, continued from page 1

Under usual circumstances, entries for the Carlisle Award must be qualified during NH fair season by being judged at a participating NH state fair and placing in the top three of NHMPA members at the fair. The Board decided, to help maintain normalcy, they would adopt a one-year rule change because there were no fairs, and the winner of the award did not need to be present at the Annual Meeting to be eligible to receive the award this year. It took 46 years, but Steven Osborn of Osborn Family Sugar House in Boscowen finally won the Carlisle Trophy for the best syrup in New Hampshire. Osborn started attending NHMPA meetings in 1974, and most every year entered his syrup in the contest, known to be the most rigorous in the



Dave Kemp and Steven Osborn

US maple industry. Until this year, the best he had done was third place. Other winners: 2nd place: John and Jen Scarinza. 3rd place: Rusty and Aggie Colby. 4th place: Charlie Hunt.

RESOURCES FROM NH DEPARTMENT OF AGRICULTURE

- 🍁 **NH CSA Farm Directory** (<https://www.agriculture.nh.gov/publications-forms/documents/csa-directory.pdf>)
- 🍁 **NH Farm Products Map** (<https://extension.unh.edu/resource/new-hampshire-farm-products-map>): Go online to shop or to have your farm added to the map.
- 🍁 **NH Farm Stand Directory** (<https://www.agriculture.nh.gov/publications-forms/documents/farm-stand-directory.pdf>)
- 🍁 **NH Farmers Market Directory** (<https://www.agriculture.nh.gov/publications-forms/documents/farmers-market-directory.pdf>)
- 🍁 **NH “Native,” “Our Own,” and “Local” Advertising** (<https://www.agriculture.nh.gov/publications-forms/documents/local-labeling.pdf>)
- 🍁 **NH Seal of Quality** (<https://www.agriculture.nh.gov/divisions/regulatory-services/seal-of-quality.htm>)
- 🍁 **NH Winter Farmers Market Directory** (<https://www.agriculture.nh.gov/publications-forms/documents/winter-farmers-markets.pdf>)

CONTAINER UPDATE

Here is the new price structure for **members** as of July 5. These prices are due to significant increases in resins being passed on to us from suppliers. The good news is that dealer orders have been placed for 2021, and both Bascoms and Sunnyside have already received shipments of some sizes they no longer had in stock.

	NEW MEMBER PRICE	
	TWO COLOR	
	CASE COST	UNIT COST
GALLON	66.70	2.85
1/2 GALLON	106.10	2.30
QUART	143.00	1.90
PINT	165.30	1.75
1/2 PINT	152.10	1.60
3.4 OZ. (100ML)	279.00	1.25

UPDATE ON NH STATE FAIRS

We have received word that some Fairs will be happening this summer, and the Board has voted to participate in the Big E and Deerfield Fairs! **We need your help!** Did you miss visiting with fairgoers? Do you enjoy telling them what you do to make syrup? Want to supply syrup and other products? And/or want to staff our booth at one of the Fairs? Send an email to info@nhmapleproducers.com. Staffing will be an important factor for us to participate, and many hands make light work!

NHMPA SUMMER MEETING: JOIN US!



We have confirmed the summer meeting for Saturday, August 14 at the Shaker Village in Canterbury. Registration will include a boxed lunch and outdoor tour from a member of the Shaker staff. Space will be limited so sign up early!

2021 INTERNATIONAL MAPLE CONFERENCE: Niagara Falls, NY | October 18-20, 2021

The NY State Maple Producers' Association is proud to host the 2021 International Maple Conference, the annual meetings of NAMSC and IMSI, in Niagara Falls, NY, just one block from the "8th wonder of the world." For details and to register, check out <https://nysmaple.com/2021-international-maple-conference/>.

