



NHMPA 04/22/2025 Monthly Meeting Minutes 7:00 pm - via Zoom

Members Present: Andrew Chisholm, Gene Chapdelaine, Shawn Atkins, Ryan Sheehy, Christa Campbell (Secretary), Kate Ziehm

Non-board members present:

Members Absent: Chris Olsen, Dave Kem, Chris Hicks

The meeting was called to order at 7:05 pm by Andrew Chisholm.

Approval of Prior Meeting Minutes/Upcoming Meeting Dates

- A. February 11, 2025 meeting minutes – A motion to approve the meeting minutes from the previous meeting by Gene with a second by Ryan; motion carried.
- B. Next monthly meeting – Tuesday, May 13, 2025, via Zoom, 7 pm

New Business

- A. **Fairs** - discussion regarding the upcoming NH Farm Forest at the Deerfield Fairgrounds, with a focus on finding a new supplier for maple syrup after Mike Moore decided to stop providing for any fairs, Mike mentioned he and Cheryl will be spending more time together with family. Mike is still willing to keep the trailer at his house or sugarhouse. Shawn advised he has not reached out to the Dill's and will do that for the fairs. He will also reach out to Stuart Page and/or Larry Moore. James Gove will supply the bourbon syrup and cream. Marty and Amy with cream as well. Deb has cotton candy, there will be popcorn, and Dave with barbecue sauce. Christa sent Shawn all the files from NH Farm Forest for 2024 and the blank producer product form. Christa and Shawn will be in touch for the Square logins. There should be a start-up cash box in the trailer ready to go. The team agreed to spread

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the syrup sales among multiple producers to fill the gap. They also discussed the participation of Chris Hicks, who will bring some barrel-aged syrup and do sampling. The fairgrounds were confirmed to be cleaned out for the event. Cheshire is all set, and Andrew has Deerfield all set. Andrew will get in touch with Lynne regarding the Big E. The Big E event will require more planning, as Mike Moore was a major contributor. Shawn asked about the trailer registration.

- B. **Website** - Andrew has been in contact with Darcy Creative regarding the website for dates to meet. Andrew and Ryan will hopefully touch base with them in early May possibly via Zoom. Joe from NHMapleMap is putting together the analytics from February, March, and April. He should have something by the end of the week. We do have some data from early in the maple season. Ryan needs access to the nhmaplemap Google Analytics. Christa will reach out to Greg to get full access for Andrew and Ryan.
- C. **Grant Scholarship** - discussion for the next board meeting with a full board present.
- D. **Membership** - Christa supplied membership numbers so far for the year as 343 members and a few are still trickling in. Last year's membership number was 356.
- E. **Maple Museum**-Gene asked if there was any new developments on the Maple Museum. Andrew mentioned the lawyers fees that he was in touch with gave him an estimate of \$30,000. He said it was no way reasonable and they are doing a redraw on it. Andrew believes there was a miscommunication on their end about exactly what NHMPA needed. Andrew will keep the board posted on any new developments.
- F. **Containers** - Bacon, McClure's and Dutch were bought out by a capital company in Boca Raton, Florida. Bacon will still do business as Bacon Jug and will fulfill orders.
- G. **Seal of Quality** - The board discussed the potential increase in the cost of the Seal of Quality Program, which would negatively impact the number of participants. Alan Wyman, the Director of the Weights and Measures Department for the State that oversees the Seal of Quality, proposes the rate increase from \$25.00 to \$250.00. They agreed to express their concerns to Alan. There are currently 37 NHMPA members taking part in the Seal of Quality program.



H. **Survey** - Christa will start to work on the Maple Survey, and Andrew advised that Marianna has some questions to contribute as well.

Motion to adjourn the meeting by Shawn with a second by Dave; motion carried. Meeting adjourned at 8:04 pm.

Respectfully Submitted,
Christa Campbell, *NHMPA Secretary, Morning Ag Clips*